

Privacy Policy for Connect Four Puzzles

Effective Date: November 23, 2025

1. Overview

Pepijn van Wijk ("we," "us," or "our") develops the **Connect Four Puzzles** application (the "App"). This policy explains how we handle your information.

2. Information Collection and Use

While we do not personally require you to create an account to use the App, we use third-party services that may collect information used to identify you or your device.

The App uses **Google AdMob** to display advertisements. AdMob may collect and use the following data:

- **Device Identifiers:** Such as your Advertising ID (IDFA) or IP address.
- **Usage Data:** Information about how you interact with ads (e.g., clicks, impressions).
- **Location Data:** Coarse location data may be used to provide relevant local advertisements.
- **Diagnostics:** Crash logs and performance data to ensure the ads function correctly.

3. How We Use This Information

The data collected by our third-party partners is used for:

- **Advertising:** To show personalized or non-personalized ads to you.
- **Analytics:** To understand how users interact with the ads and improve app performance.

4. Third-Party Privacy Policies

We advise you to review the Privacy Policy of our service provider for more detailed information:

- [Google AdMob / Google Privacy Policy](#)

5. Your Rights and Opt-Out

- **App Tracking Transparency (iOS):** You can decline "tracking" when the App first launches or via your iOS Settings > Privacy > Tracking. If you decline, you will still see ads, but they may be less relevant to you.

- **European Users:** You have the right to consent or withdraw consent for personalized ads via the consent settings within the App.

6. Children's Privacy

These Services do not address anyone under the age of 13. We do not knowingly collect personally identifiable information from children under 13. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we can take necessary actions.

7. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. Thus, you are advised to review this page periodically for any changes. These changes are effective immediately after they are posted on this page.

8. Contact Us

If you have any questions or suggestions about our Privacy Policy, do not hesitate to contact us at: pepijn.van.wijk@hotmail.com